

Sample Folio of Laura Lana 2020

LAURALANA
CREATIVE

www.lauralana.com.au

Australian Open 2020 performance range

AO OCC PERFORMANCE





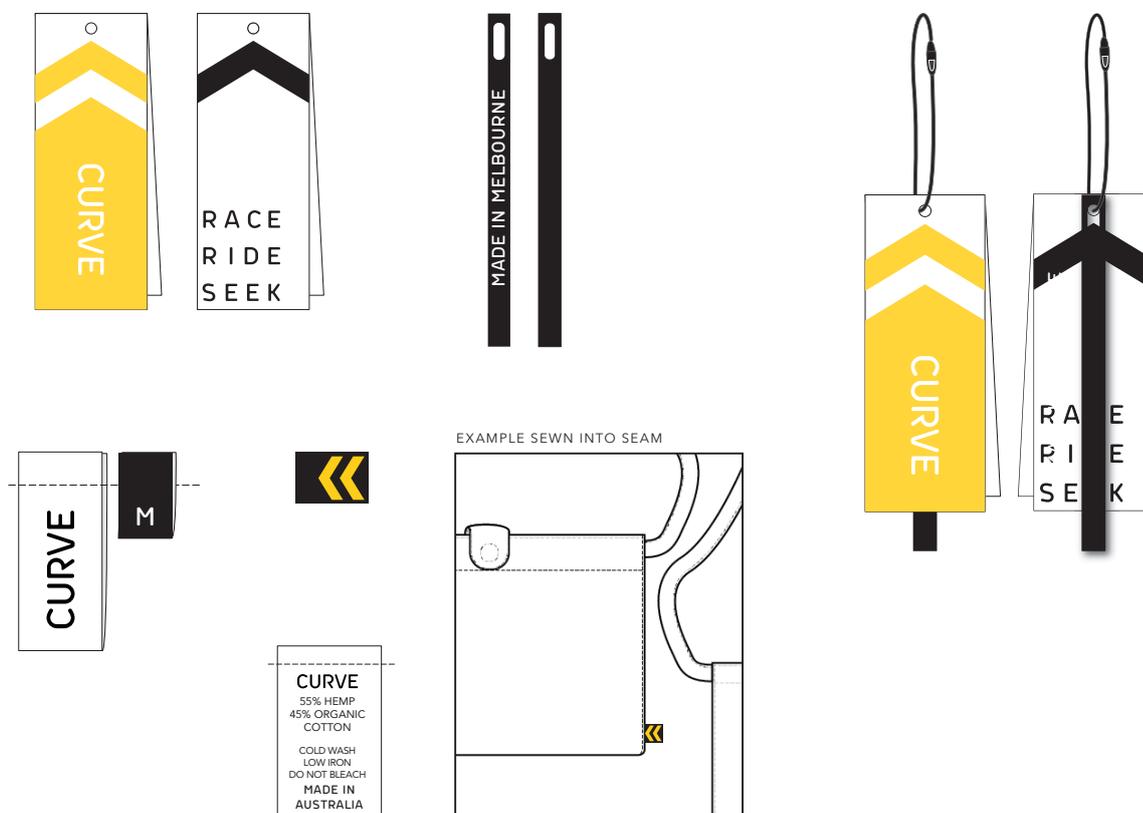


CURVE 2020 Swing tag and labelling

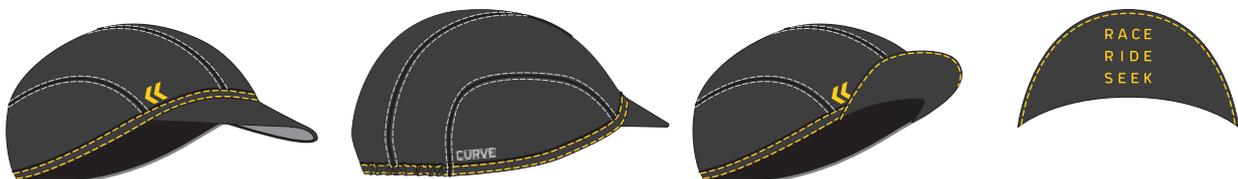
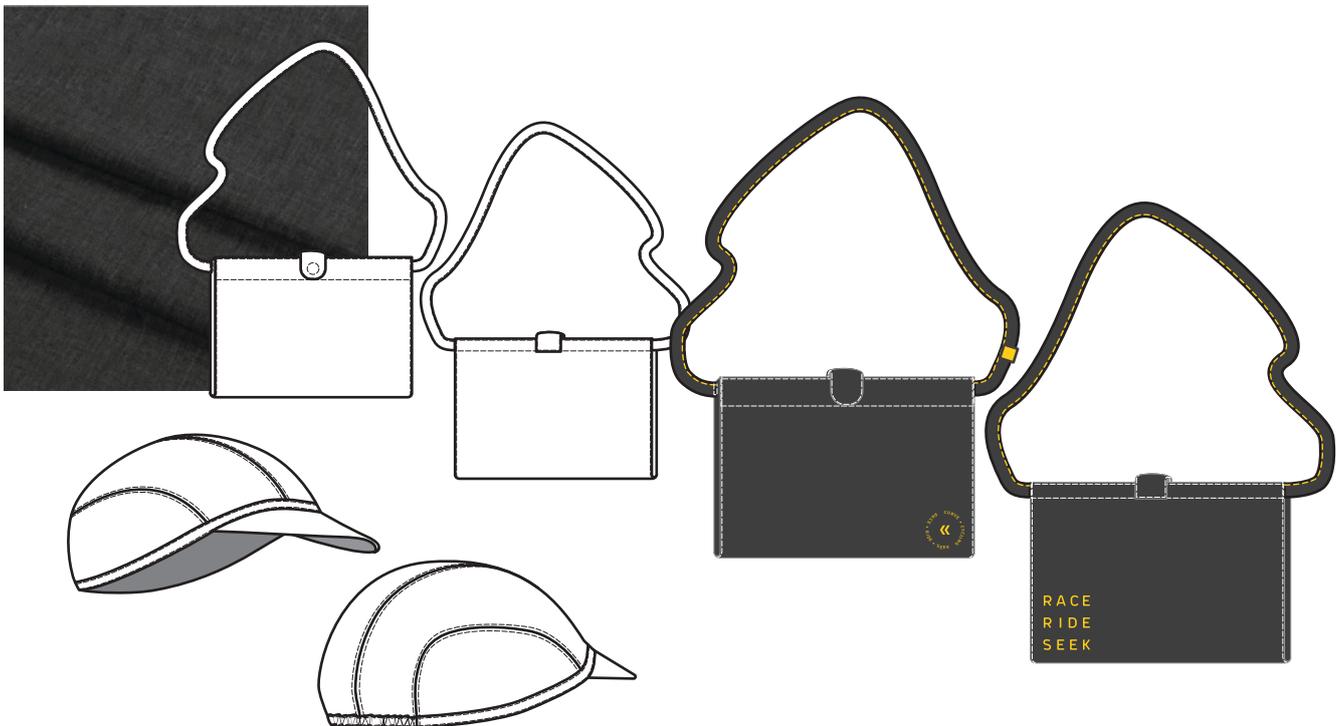


SWING TAG - 100% RECYCLED MATERIALS & ORGANIC COTTON

CURVE



CURVE 2020 apparel and accessories launch



Asima by Sea Shepherd 2020 rebrand and product launch




ASIMA BY SEA SHEPHERD

Presenting Asima - Yoga attire inspired by the power of activism and the ocean, providing the consciences yogi with fashion forward, sustainable active wear and yoga products.

Asima is the protector of oceans, she is infinite and boundless. She works hard, fights hard yet finds softness in peace and repose. Her practice is her refuge. Her practice is her balance.

Asima is active and conscience of her impact. She expresses activism in her everyday choices. She respects the beauty the world offers and travels curiously through it. She settles on her mat, she settles in her practice.

ASIMA

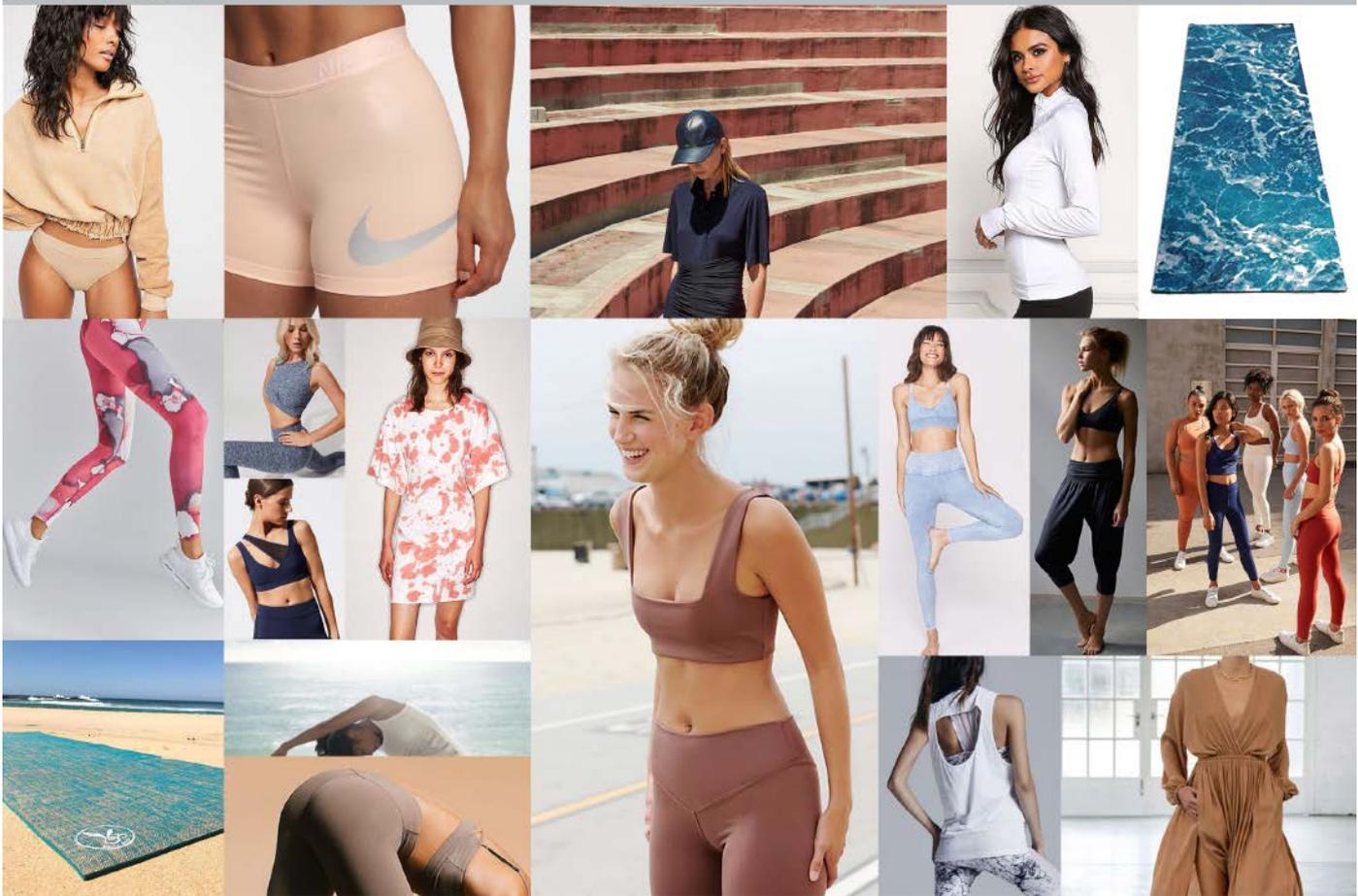
by Sea Shepherd

Please note that the images used in this document are for reference only and are not used to assist commercial sales.

ASIMA



by Sea Shepherd



ASIMA



ASIMA

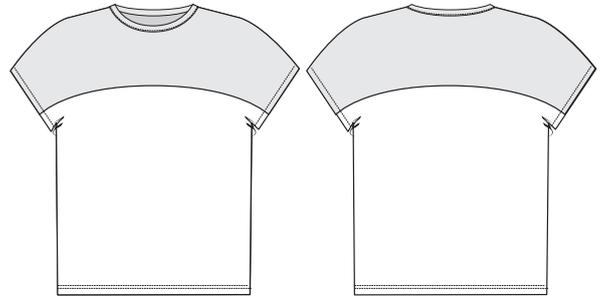
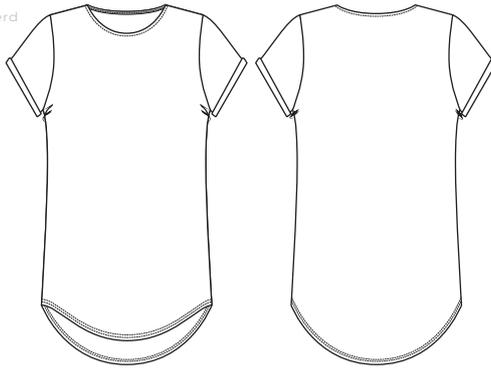


LAURALANA
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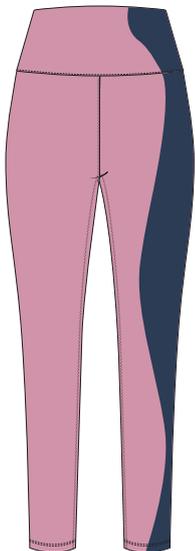
ASIMA



by Sea Shepherd



ASIMA



LAURALANA
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Bump Love Maternity collection Summer 2019 launch





LAURALANA
CREATIVE

Bump Love
— MATERNITY —

Samui Carter logo design 2018



www.samuicarter.com.au

Labelling and packaging design 2018



Samui Carter Brand development and product design

